"Charting the Landscape/Mapping New Paths": Project Descriptions

- 1. Project Name: Asian Exhibit Initiative
- 2. Goal: To provide high-quality, interactive exhibits on Asian cultures to children across the United States.
- 3. Participating institutions/agencies: Association of Children's Museums, with a grant in excess of \$7 million from the Freeman Foundation.
- 4. Your role/expertise in this type project: Because of ACM's unique knowledge of the children's museum field, we were able to anticipate the demand for these exhibits and the capacity of museums to host.
- 5. Outcomes / successes to-date: All the exhibits opened at their producing institutions in January 2004 (on-time and on budget). Each of the exhibits began a tour of ten children's museusm venues in May 2004..
- 6. Lessons learned: TBD
- 7. If we began anew we would ask these questions at the beginning: Longer exhibit development timeline, more group meetings.
- 8. Critical success factors: Reporting structure for producing museums ensured that all exhibits adhered to project timeline. As project managers, the reporting structure allowed us to identify potential problems and deal with them quickly.
- 9. Our next steps will be: Tour management (through 2007); project evaluation.
- 10. What else?